

TEJAS MEHTA

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Summary:

Product leader specializing in visioning, defining, and launching 0→1 GenAI products reaching millions of users, combining frontier model research with rigorous safety & quality eval frameworks. Scaled SoTA generative model breakthroughs with 6+ high-engagement consumer launches while setting the bar for responsible AI.

EXPERIENCE

YouTube (GenAI Creation) - Product Manager | San Francisco, CA | 8/24 - Present

- PM lead for [Dream Screen](#) - a generative video tool for YT shorts creators lowering creation barriers for all
- Defined vision, secured CEO approval, and launched [AI Playground](#) → **+2.3x DAU / +1.62x generative shorts**
- Launched [standalone clips](#) with Veo 2 (top user request) → **+3.5x DAU / +2.8x generative shorts published**
- Launched fine-tuned style chips (first LoRA model in Dream Screen) → **-11% failure rate**, unlocking highly requested hyper-personalised styles for creators, while ensuring outputs follow fairness & safety principles
- Launched & designed clickable prompt examples helping new users overcome blank slate → **+23% conversions**
- Owning 2025 prompting roadmap → securing VP approval and leading XX eng/research/UX
- Architected and spearheaded estimation/allocation framework for TPUs across 20+ concurrent projects
- Collaborated with research to design and generate novel synthetic datasets crucial for training PO models

Google (Pixel AI) - Associate Product Manager | San Francisco, CA | 8/23 - 8/24

- Visioned, spearheaded, and launched [Pixel Studio](#) 0→1 - a new pixel-exclusive generative imagery mobile app from **0-1** as lead PM (*patent pending*) launched with XXXk MAU
- Defined/pitched vision and acquired greenlight from VPs to be a hero feature on Google's flagship smartphone
- Lead development of a prototype that was presented to CEO and SVPs and approved to pursue production
- Spearheaded xGoogle research/quality efforts & evaluation sets to develop SoTA genAI diffusion models
- Identified/mitigated risk vectors across quality, safety, and responsibility
- Generated marketing assets and prepped live demo for [Made By Google](#) (1.3M views)

INTERNSHIPS

Google - Associate Product Manager Intern: A/B-tested anti-spam rescue flow, shielding 1B+ users

Contrary Capital - Venture Partner: Ran TX Startup Fair + founders kit, netting 11 hires for local startups

Amazon (AWS AI) - Software Engineering Intern: Implemented CodeGuru-PM tool integration via Lambda stack

Slack - Software Engineering Intern: Launched image-editor feature to >10M Slack users

SKILLS

Product Skills: Product Strategy, 0→1 roadmapping, MVP prototyping, AI Safety/Fairness, AI Quality Evals, GTM strategy, Organizational Efficiency, UXR, XFN Collaboration, Rapid Experimentation & Metrics Analysis

Technical Skills: Python, Java, JavaScript, Generative Imagery/Video, On Device AI, Prompt Engineering, Figma

Accolades: Kleiner Perkins Engineering Fellow, Google EMCO Hackathon (3rd), Gemini Hackathon (Best Demo)

EDUCATION

The University of Texas at Austin GPA: 3.93/4.0

B.S. Honors CS, BBA Business Honors & Quant Finance, Certificate: Applied Statistical Modeling